



# March Missions Madness



## Lost Change for Lost Souls





## BGMC

is the children's missions education program of:

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## Lost Change for Lost Souls

### What is *Lost Change for Lost Souls*?

**Lost Change for Lost Souls** is an incredible way to raise funds for BGMC involving every person in your church for one month. It will help to create a giving heart in kids and adults alike. Adults will have the opportunity to demonstrate to kids their support for BGMC, thus instilling kids with the excitement of giving more to BGMC.

**Lost Change for Lost Souls** is an effort to get every person in your church looking for lost money (change) for one month.

**Lost Change for Lost Souls** takes place during the month of March, coinciding with National BGMC Day.

**Lost Change for Lost Souls** is money that helps our missionaries reach the lost, especially lost kids. It's also a quick way to excite your kids into working hard to earn money for BGMC the rest of the year because they will be off to a great start.



### How does *Lost Change for Lost Souls* work?

Hang up the March Missions Madness posters around the church or in every classroom.

Give every person in your congregation a Buddy offering box or a Buddy Barrel bank. This is easily done by placing the boxes in each church bulletin (they come folded flat) or by placing barrels in baskets and having them available at the end of every pew. Or have the ushers pass them out when the event is introduced.

On the first Sunday in March, introduce **Lost Change for Lost Souls** as your March Missions Madness event. Once everyone has a Buddy Box or a Buddy Barrel, give them the following instructions.



BGMC Web site



BGMC Web store

**Lost Change for Lost Souls** begins with the premise that we all have money we have “lost.” Ask, “Wouldn’t it be a shame if Jesus came back and there was enough money in your sofa to win someone to Jesus?” Declare, “For one month we are going to look for ‘lost’ change to give to BGMC so souls can be saved.” Make it a little humorous. Explain where you can find “lost” change. Here are some ideas:

- All change in sofas belongs to Jesus.
- Change in dresser drawers and under the bed belongs to Jesus.
- All the change in your desk drawers is for BGMC.
- Every coin that falls to the ground or floor is lost. It belongs to Jesus.
- If change is in a lady’s coin purse, it’s okay, it’s not lost. But if it’s deep down in that dark cavern of a purse, then it’s lost; it belongs to Jesus. But while you’re at it, go ahead and empty that coin purse for an extra blessing.
- Clean out the change that’s been sitting around in your car. It could mean reaching one more soul for Jesus.
- You may even want to empty those jars or cans of change that have been sitting around your house.

You might suggest that an unneeded soda or candy bar is also lost change that God can use. People will catch on and will begin to fill their boxes or barrels.

Ask the congregation to turn in their boxes or barrels at the end of the month of March. Set up a location for them to begin to turn their containers in right away. Some may be ready to turn their containers in the next week and ask for another. Be ready to accommodate them. Others that missed church that first Sunday may ask for a box or barrel later. Be ready. If they forget to turn their containers in, simply say, “That’s okay. Just wait until it’s full to turn it in.” You will have boxes and barrels coming in all through the year.

You can estimate an offering of about \$10 per box or barrel. Get one hundred containers back and raise \$1,000. Two hundred containers will bring in about \$2,000. At one church that did this promotion, 800 containers came back. You guessed it—\$8,000!

**Don’t miss out on this great opportunity!  
As the March winds are blowing,  
join the “March Missions Madness” event.  
Find Lost Change for Lost Souls!**

Note: If March doesn’t work well for you, you can collect **Lost Change for Lost Souls** any month of the year.





# Event Plan

Here are a few suggested steps to help make this event a success.

- 1** Create a plan for your event. Include a timeline similar to the following:
- 2** Meet with your senior pastor to share with him the vision of Lost Change for Lost Souls. You will need his permission to promote this in the Sunday morning service.
- 3** Order as many March Missions Madness posters as you will need. These posters have a space for recording your total goal and your weekly offerings. Hang them around the church and/or in the classrooms. We suggest putting the posters in the hallways, stairwells, bulletin boards, etc., where many people will see them.
- 4** Order your Buddy Boxes or Buddy Barrels—at least one per person. We suggest you use the boxes. They are easier to handle and take up less storage space, since they come folded flat. The boxes are the size of a juice box. Allow at least two weeks for delivery.
- 5** On the last Sunday in February, place an announcement in the church bulletin. This should be just a short announcement to get the interest of the people. Here are some examples:

**Starting next week: *Lost Change for Lost Souls*. Be sure to be a part of it!**  
**Don't miss out on March Missions Madness with *Lost Change for Lost Souls*. It all starts next Sunday!**
- 6** On the first Sunday in March, give every person in your congregation a Buddy Box or a Buddy Barrel. This can be done quickly and easily by putting the boxes in each church bulletin or by placing barrels in buckets or bags at the end of every pew. At the beginning of the Sunday morning service, explain “Lost Change for Lost Souls,” and have the person nearest the bucket take a container and pass the bucket down the pew. In a few seconds, everyone will have a container. Or, have kids dressed up as BGMC Change Agents, with their shirts and sunglasses on, pass out the Buddy Boxes to the congregation. Throughout the month, have the BGMC Change Agents collecting the offerings, used as ushers, etc. Especially use them on the last day of the challenged.
- 7** On the first Sunday of March, include the March Missions Madness bulletin insert (see page 6) to promote Lost Change for Lost Souls. Also place an announcement in the church bulletin (see page 5). Kick off the campaign by showing the “Buddy’s Back” song from the PowerPak3 DVD (see page 8). We also suggest that you show one of the various video segments found on the AGTV website. Go to [www.AGTV.AG.ORG/BGMC](http://www.AGTV.AG.ORG/BGMC). We created short videos titled “Beyond the Barrel” that show where the BGMC money goes and what it does. You could also show one of the BGMC Change Agents video clips (see page 7).
- 8** The second Sunday of March is National BGMC Sunday. Place an announcement in the church bulletin (see page 5) and include the Meeting Critical Needs bulletin insert (see page 6). Let the church know the progress on the campaign. You may also want to use a BGMC video to help promote the day. We suggest you show the BGMC Promo DVD (see page 6).
- 9** On the third Sunday of March, let the church know that there is only one more Sunday left. Tell them how much has come in so far to reach Lost Souls. Include the information in the bulletin to let the people know (see page 5). Build the excitement in the church so everyone gets involved. Show another BGMC video clip or music video (see page 8).
- 10** The fourth Sunday of March is the banner day for Lost Change for Lost Souls. Make it exciting to get the attention of the church. Have one more announcement in the bulletin to promote “Lost Change for Lost Souls” (see page 5). Show the BGMC music video, “Go Make a Difference” or a different BGMC music video (see pages 7-8).
- 11** On the first Sunday in April, let the church know how well the campaign went, and thank them for their support. Write the final results on the March Missions Madness posters.

# Bulletin suggestions for each week of the March Missions Madness campaign:

*(Adapt these as needed for your church.)*

## Week 1:

You can be part of this year's March Missions Madness. We are gathering "Lost Change for Lost Souls." Did you know that 25 cents can provide material that will assist missionaries in leading a lost kid to Christ? Check that change bowl on your dresser. It could be full of Lost Souls. Do you see spare change lying around in your car? It can reach Lost Souls. Collect all of the lost change in your life and bring it to church this month. You can save it up in a cup or fill one of the bright yellow barrels or one of the BGMC boxes provided today. Collect some "Lost Change for Lost Souls" and make an eternal difference in this world. Money collected will go to BGMC. BGMC provides all the supplies that missionaries need to reach Lost Souls.

## Week 2:

It may sound like madness, but there could be a lost soul in your sofa. Check between the cushions this week. Lost change can be converted into materials to convert the lost of this world to Christ. Money can be turned in today in the foyer or in the regular offering. Just designate the offering for BGMC. BGMC provides all the supplies that missionaries need to reach Lost Souls. The kids of our church are collecting lost change for the Lost Souls of planet Earth this month. Pick up a Buddy offering box or a bright yellow barrel, fill it up with lost change, and be a part of March Missions Madness.



## Week 3:

Our kids have a heart for missions, and they're collecting "Lost Change for Lost Souls." There could be two souls' worth of lost change in your washing machine. Maybe there are a dozen souls sitting around in your mini-van. Money can be turned in today in the foyer or in the regular offering. Just designate the offering for BGMC. BGMC provides all the supplies that missionaries need to reach Lost Souls. Last week someone asked if they could give dollar bills. You must know by now that we will collect pennies, nickels, dimes, quarters, ones, fives, tens, twenties, and more to spread the gospel around the world. Give until you smile!

## Week 4:

Today is our last official day of this year's March Missions Madness. The response has been overwhelming! There is still time for you to participate. Money can be turned in today in the foyer or in the regular offering. Just designate the offering for BGMC. BGMC is the missions program for kids. BGMC provides all the supplies that missionaries need to reach Lost Souls. Help our kids and help "lost" souls by giving your "lost" change today!



## Buddy Barrel Banks

Watch your BGMC offerings grow with this translucent yellow plastic Buddy Barrel! **Must be ordered in increments of 24 per box.** (Item number: 715-022. Cost: \$.25 each, \$6.00 per box of 24.)



## Buddy Offering Boxes

These cardboard offering boxes feature BGMC projects around the world. The box comes folded flat. All you have to do is pop it open, close the lid, and fill to "Meet critical needs all around the world." The approximate size is of a juice box container. These boxes are great to stuff into church bulletins. They also take up less storage space. (Item number: 715-200, **FREE**)

## "March Missions Madness" flyer/bulletin Insert

Promote March Missions Madness in your church with these flyers. Place one in every bulletin. Give them to the kids to take home. This flyer explains what the campaign is, what the funds will do, and how people can be involved. (Item number: 715-602 English; 715-601 Spanish, **FREE**). **Must order in increments of 25.**



## March Missions Madness Poster

Bright, colorful poster features the "Lost Change For Lost Souls/March Missions Madness" theme. A place is provided for recording your goal and your weekly offerings. Display these posters in the church hallways, bulletin boards, classrooms, and offices. Size: 11"x 17". (Item number: 715-596 English; 715-600 Spanish, **FREE**)



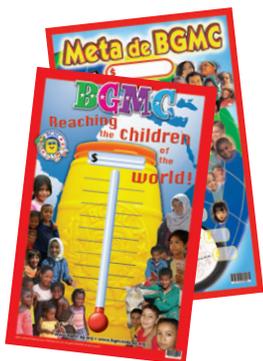
## "Meeting Critical Needs" flyer/bulletin insert

This flyer clearly explains what BGMC is, what it does, and how it is reaching the children of the world. Available in English and Spanish. Half sheet size makes it easy to stuff into church bulletins. (Item number: 715-554 English / 715-551 Spanish, **FREE**). **Must order in increments of 25.**



## Thermometer BGMC Goal Poster

This colorful poster allows kids to keep track of their BGMC missions giving. They can watch their missions money grow. The poster can also be displayed in classrooms. Size: 11"x 17". (Item number: 715-599 English; 715-598 Spanish, **FREE**)



**Free resources cannot be ordered via the My Healthy Church Web site. To order, call 1-855-642-2011.**

## BGMC Promo DVD

This powerful DVD explains just what BGMC is, how BGMC is touching the lives of kids around the world, and why your church should be involved in BGMC. Various missionaries called as children are highlighted, as well as projects that BGMC has been involved in. Show this to your adults to highlight National BGMC Day. Length: 4:28. Contains mp4 files to use with your worship software. (Item number: 715-185, \$3.00)



# BGMC PRESENTS

# GO make a difference

Song by Steve Angrisano

Encourage kids to "GO Make a Difference... with BGMC!" When they give to BGMC, they are making a difference somewhere in the world. People are being helped, fed, given clean water, and being taken care of. But most importantly, they are told about Jesus! Remember, as kids put **change** in their Buddy Barrels, they bring **change** to the world!



### BGMC GO Make a Difference Music DVD

The kids and adults in your church will be touched and inspired to "GO Make a Difference... with BGMC" when they watch this moving music video. Written by Steve Angrisano and Tom Tomaszek and performed by Ed Bolduc from the CD, *We Will Be the Light: Contemporary Songs of Faith*. Song also comes in mp4 format. Length: 3:07.

715-081 .....\$5.00

### BGMC Globe Drawstring Backpack

GO Make a Difference in the World with this polyester globe backpack! Features adjustable soft nylon shoulder strings that double as drawstring closure with grommets in the corners. Map is not to scale. Not intended for use as an educational tool. Size: 17" x 14.5".

715-744 .....\$4.50



### BGMC GO Make a Difference Banner & Poster

Encourage kids to "GO Make a Difference" with these posters and banners. Display in hallways and your children's church area. Banner is 3' x 6' vinyl with grommets in the corners for easy hanging. Poster is 11" x 17".

Poster  
715-077 ..... English .....\$0.10  
715-078 ..... Spanish .....\$0.10

Banner  
715-079 ..... English .....\$39.95  
715-080 ..... Spanish .....\$39.95



### GO Make a Difference Rubber Wristband

Bright yellow rubber wristbands with "GO Make a Difference... with BGMC" in black lettering. 3 3/4" x 3"

715-323 .....25¢

**WARNING: CHOKING HAZARD** - Small parts. Not for children under 3 yrs.



### BGMC Change Agents DVD, Vol. 1 & 2

Features the BGMC Change Agents, led by Mr. B, helping to meet critical needs in the world. Vol. 1 features different creative ideas for raising money. Vol. 2 introduces opposition from Zero Man and Mimi. All clips also come in mp4 format.

Vol. 1, six video clips.....715-294 ..... \$5.00

Vol. 2, eight video clips.....715-297 ..... \$5.00

### BGMC Change Agents Banner & Poster

Encourage your kids to become BGMC Change Agents by displaying these colorful posters and banner around the church and in your classrooms. Poster size is 11" x 17". Banners are made of vinyl with grommets in the corners for easy hanging. Banner size is 3' x 6'.

715-295 ..... poster.....\$0.10  
715-296 ..... banner.....\$39.95



To order, contact My Healthy Church at 1-855-642-2011 or [www.MyHealthyChurch.com](http://www.MyHealthyChurch.com)

# DVDs to use for

# March Missions Madness



## Where in the World is Buddy?

See how BGMC is blessing people in different countries of the world. Kenya video includes a long version (7:00 minutes) and a short version (3:31 minutes). Madagascar video is 3:07 minutes in length. Both include mp4 format.

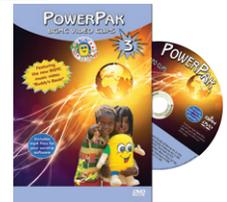
- Kenya, 715-186 (English) ..... \$5.00**
- Kenya, 715-190 (Spanish) ..... \$3.00**
- Madagascar, 715-187 ..... \$5.00**



## PowerPak 3 DVD

Contains 12 powerful BGMC video clips, including the new music video, "Buddy's Back," testimonies from missionaries, testimonies of what BGMC is doing around the world, and testimonies of what kids are doing to raise money for BGMC. Special feature: two clips of computer-animated Buddy and Winnie sharing the importance of BGMC. All clips also come in mp4 format.

- 715-317 ..... \$10.00**



## PowerPak 2 DVD

Video clips to inspire both kids and adults. Included are: BGMC—Like Never Before, BGMC partners with IMM, Indiana Joe and the Missionary Crusade, BGMC touches the Philippines, BGMC touches Iceland, BGMC touches Spanish radio, and 12 BGMC promotion spots with "Bobby." All clips also come in mp4 format.

- 715-316 ..... \$10.00**



## PowerPak 1 DVD

Includes five "Just Fill It" promo spots, Buddy 800, the testimony of a child called to missions, how BGMC has helped in South Africa, and more. The DVD also includes the "Ignited to Serve" music video, "Fanning the Flame."

- 715-220 ..... \$10.00**



## "Shake It Up!" Music DVD

"Shake It Up—to change the world" is an upbeat, exciting song written by AG missionaries. Video features missions footage from around the world. The song is presented with and without main vocals. Also includes soundtracks without video clip for vocal soloists. This is a great song to use with your kids choir.

- 715-244 ..... \$5.00**



## Barrel Full of Love Music DVD

This BGMC music DVD features incredible footage from around the world that will touch the hearts of kids and adults. Video comes in four formats: full vocals to play before an audience, full vocals and BGMC informational graphics, and background track versions of both. Great for kids choir!

- 715-171 ..... \$5.00**



## Like Never Before Music DVD

Music video on DVD, featuring the song "Like Never Before," written by AG missionaries in Spain. Accompanied by powerful images from around the world

- 715-160 ..... \$5.00**



To order, call toll-free at 1-855-642-2011 • Fax 1-800-328-0294  
or log on to [www.MyHealthyChurch.com](http://www.MyHealthyChurch.com)

