Soda PopOut! *for Missions*

BGMC™ *Challenge:*
PopOut! *for missions!*

One-third of the world's children struggle with inadequate food and drinking water—let alone having the luxury of soda pop to drink.

The national BGMC office is challenging kids to give up soda pop (or something else) during a designated period of time, such as for a month. The money that would have been spent on soda pop (or candy or snacks) would then be given to BGMC, which helps needy children around the world. Here's how it works:

Kids across the nation are to make a pledge to give up soda pop (or something else) for one, two, three, or four weeks. On a designated day, kids may once again partake of their soda or snack—remembering to be thankful for their own blessings, but also remembering the children around the world who don't have the many material blessings that we have.

Kids begin this challenge by taking pledges from their parents. Parents are encouraged not to purchase soda pop (or snacks) for their kids at restaurants or at the grocery store. Parents then calculate the savings from their household budgets and pledge this amount towards their kids' PopOut! Challenge. (Go to the BGMC.ag.org website for downloadable pledge forms.)

Kids can get pledges from grandparents, aunts, uncles, friends, and teachers who pledge according to the number of days kids can go without soda. We also encourage adults and children's leaders to take this challenge with the kids. Instead of soda, adults may want to give up coffee or some other item.

A great time to do this challenge is during the month of November, ending on Thanksgiving Day. However, this challenge can be done any time during the year.

Remember, BGMC funds help our missionaries to meet the physical and spiritual needs of people around the world by supplying them with whatever they need to spread the gospel message. Thanks for participating in this event in order to help reach the people of the world! For more information, visit bgmc.ag.org.

Will you take up the BGMC challenge to *PopOut!* *for missions?*