

**Challenging kids
to give up **soda pop**
(or something else)
for missions!**



BGMC

November BGMC Missions Challenge

Dear Kids' Leaders/BGMC Leaders:

Did you know that one-third of the world's children struggle with inadequate food and drinking water—let alone having the luxury of soda pop to drink?

The national BGMC office is challenging kids to give up soda pop (or something else) during the month of November (or any other month). The money that would have been spent on soda pop (or candy or snacks) would then be given to BGMC, which helps needy children around the world. Here's how it works:

Kids across the nation are to make a pledge to give up soda pop for one, two, or three weeks, ending on Thanksgiving Day (or your chosen day). On that day, kids may once again drink soda pop—remembering to be thankful for their own blessings. Parents are encouraged not to purchase soda pop for their kids at restaurants or at the grocery store. Parents then calculate the savings from their household budgets and pledge this amount toward their kids' PopOut! Challenge. (Go to www.BGMC.ag.org for downloadable pledge forms.)

Kids can get pledges from grandparents, aunts, uncles, friends, and teachers who pledge according to the number of days kids can go without soda. Take the challenge yourself. Instead of soda, you may want to give up coffee or some other item. See if you can raise more than the highest kid. Kids love challenges like that.

BGMC is providing resources for this fund-raising campaign. Provided are 11 x 17-inch PopOut! posters (#715-163: free), PopOut! flyers to send home with the kids (#715-164: free), and PopOut! can labels to put on soda cans (#715-165: roll of 25 for \$4.00). We are suggesting that on the Sunday you launch the campaign, you give each child a can of soda with the PopOut! label on it. State that this is their last soda until the campaign is over on Thanksgiving Day (or your chosen day). You can order all of these resources by contacting My Healthy Church at 1-855-642-2011, or go to MyHealthyChurch.com/bgmc/campaigns.



Remember, BGMC funds help our missionaries to meet the physical and spiritual needs of people around the world by supplying them with whatever they need to spread the gospel message. Thanks for participating in this event to help reach the people of the world! For more information, visit the BGMC website at www.bgmc.ag.org.

David Boyd

National BGMC Director

