

BGMC ROLL-A-THON

HELP US ROLL FOR LIFE!



It's not rocket science. It's a safe, very doable event that is held on the church property, at a park, or somewhere like a school track.

The **BGMC Roll-a-Thon** provides kids a unique opportunity to make a direct impact around the world by raising BGMC funds for world missions.

Assemblies of God world missions impact the lives of multiple thousands of children, youth, and adults who need compassion shown to them spiritually, physically, and emotionally. So help BGMC reach the needy of the world!

Purpose: To raise the awareness of children in need and worldwide compassion ministries and their impact, and to raise funds to assist compassion ministries through BGMC.

Concept: The *Roll-a-Thon* differs slightly from a Bike-a-Thon in that kids can participate using any non-motorized, wheeled sporting device—such as bike, skateboard, roller skates, roller blades. Note: The local church should determine whether the event is bikes only or bikes and alternative wheeled sporting devices.

Annual Event

Though the BGMC Roll-a-Thon can be conducted by a church any time of the year, we suggest you select a Saturday during the month of May. This will create a district-wide excitement as churches across the nation gear up for and hold the BGMC Roll-a-Thon.

It also allows districts to participate in promotional and awards recognition. And it enables an exciting nationwide coverage via the national BGMC Web sites as churches send in their write-ups and digital photos.

Districts may want to add a twist of fun and competition to the event by selecting a specific weekend for a district-wide BGMC Roll-a-Thon. Though each church would conduct its own BGMC Roll-a-Thon and determining the lengths of the courses to ride, the district could provide incentives and awards—such as top-giving awards based on church size—i.e., Sunday morning attendance by divisions 1-A (0-50), 1-B (51-100), 2 (101-250), 3 (251-500), 4 (501-1,000) , and 5 (1,000+). District representatives could also put the event on their calendars to promote and possibly attend themselves.



APPLICATION

The BGMC Roll-a-Thon is not limited to children. However, one of the most effective fund-raisers is an event where adults sponsor children. The BGMC Roll-a-Thon is not limited to distance either. Each church can determine the length of courses, the terrain, and the location.

Here's an example:

Age Group	Distance
Toddlers	Timed distance scooted by adult—such as 1-5 minutes
Preschoolers	Timed distance such as 1-5 minutes
Lower Elementary	Timed distance such as 5-10 minutes
Upper Elementary	Timed distance such as 10-20 minutes
6th Grade	2 miles
Adults	5 miles

Safety

We recommend that all forms of safety are practiced.

- Adult supervision, using screened workers.
- Helmets required for everyone.
- Helmets or shirts numbered at the time of registration for quick identity of each child during the event.
- Laps reinforced by providing water breaks or water bottle distribution zones.

FUND-RAISERS, SPONSORS, AND FAITH PROMISES

Fund-raisers

The BGMC Roll-a-Thon event is a national fund-raising campaign. But what may not be obvious is that you can conduct smaller fund-raising events that will contribute toward the BGMC Roll-a-Thon.

Here are some examples:

After-Church Pie Auction: Church members love to socialize after church, especially when food is involved. So plan a pie auction following one of the church services. Ask weeks in advance for church members to bake pies. Explain that the money raised will be used to reach people in need around the world through BGMC. During the pie action, it's possible that some pies could action for over \$100. For instance, a husband may want to impress his wife, who baked the pie, by being the top bidder for her homemade pie. Most often the pies will action off for well over the cost involved in making the pies.



Baked Goods Sale: Ask members of the church to bake goodies that the kids can sell at church or at a public areas—such as a mall or convenience store.

Labor for Sale: Church members will often pay more than the actual cost of labor to have children do simple adult-supervised chores around their houses—like painting or cleanup.

Sponsors

The most common and most effective method of raising funds for the BGMC Roll-a-Thon is to have the kids get their relatives, neighbors, friends, and teachers to sponsor them by the minute or by the mile. Check this out: If one kid were to get \$10 per mile from just five people and biked for three miles at the BGMC Roll-a-Thon, he could quickly raise \$150. If you have just 30 kids participating, each raising \$150, that equals \$4,500!

Here's an example of how just one kid could raise \$380 in one week:

- Ask four people at church to sponsor you for \$25 each = \$100
- Ask 10 friends at school to give you \$5 each = \$50
- Ask two school teachers or administrators to give you \$15 each = \$30
- Ask five neighbors to sponsor you at \$10 each = \$50
- Have your parents to get five co-workers to sponsor you for \$10 each = \$50
- With the help of a parent, ask two businesses (ones that the parents purchase from often, such as a grocery store) for \$50 each = \$100

Faith Promise

Each child and children's worker should also be challenged to make a personal faith promise to the BGMC Roll-a-Thon. The event is rewarding in itself to the child. But the kid who goes the extra mile to financially help with a compassion response will be all the more rewarded. The kid who can see beyond his personal desires to help the needy, by giving of his own money allowance, will learn an important and valuable life lesson: it's better to give than to receive.

PRE-EVENT ACTIVITIES

Registration: Another potential way of raising funds for the BGMC Roll-a-Thon is to charge a registration fee. Regardless, you should have the parents or legal guardians of the participants who are minors to provide a signed Parent Release Form (Note: This form is not available from the national office, and each church is recommended to create their own forms for this and other church-related activities). Registering each participant also helps you with potential health issues of the kids and enables you to more easily award prizes when entering on that form the dollar amounts contributed and the distances rolled.

Community Outreach Potential: Another benefit of the BGMC Roll-a-Thon is that it can be used as a community outreach event by inviting kids in the community to participate. The registration information you can gather can assist you with follow-up.

Fix-n-Roll: A week or two leading up to the BGMC Roll-a-Thon, have the kids bring their

wheels to church. You can do inexpensive maintenance—such as lubricating the bike chain and wheels, tightening bolts, and cleaning the bikes with an all-purpose cleaner. This can be a fun time for the kids and helps build excitement.

This time can also be coupled with a devotional. Several spiritual applications can be applied—such as our bodies are a temple of the Holy Spirit; every person is important to the Body of Christ; the Great Commission challenge to reach the world, etc.

Door-to-Door Sponsorship—as a parent activity or a church activity with two or more adults: Take the kids out after school during the week or on a weekend throughout the surrounding neighborhoods to recruit sponsors. When going door to door, let the kids explain why they're raising funds to help needy people around the world. Often the neighbors will not hesitate to give a few dollars to this worthy cause—especially when looking into the eyes of the kids who ask them.

Mark the Courses: Find ideal course locations for the BGMC Roll-a-Thon. Here are some ideas:

- Section off your church parking lot or grounds, using flag markers and water-based paint.
- Locate a nearby paved track designed for walkers and get permission to use it.
- Get permission to use a portion of the mall parking lot. Use the event to gather attention from passersby and to get donations from them.
- A hilly, smooth-surfaced area would be great for the BMX bikers.

THE EVENT

Registration: Ensure each participant is registered and that a large number is taped to his/her shirt or safety helmet at the time of registration. Again, the numbers assigned to each child will help you quickly identify participants and the winners (if applies), plus create more fun for the event.

Water Stations: Set up water stations where volunteers can hand out water. This may be a halfway point where bikers and rollers can stop for a fluid break.

Added Fun: You could set up game zones, where the riders must stop and complete a game as quickly as possible then return to the course.

Prizes & Certificate: At the end of the event, recognize all the participants in some manner. Included in this manual is a BGMC Roll-a-Thon certificate you can print out and give to each participant. Give recognition in some manner to those who raised the most funds for the event.



NATIONAL RECOGNITION

Let the kids gain an added sense of pride by e-mailing a write-up of your event, along with digital photos, to the national BGMC office.* In turn, your write-up and or photos may appear on the BGMC Web site for leaders—www.bgmc.ag.org—or the BGMC Web site for kids—www.bgmckids.ag.org. The kids will love the opportunity to see photos of their BGMC Roll-a-Thon on a national BGMC Web site!

* Any digital image of a child must be accompanied by a "Model Release" form, which is included in this manual, that is signed by the child's parent or legal guardian. E-mail the write-up, digital photos, and Model Release forms to BGMC@ag.org.

Get Ready To Roll

In advance, thank you for participating in the BGMC Roll-a-Thon. May the Lord compel people to give and children and their leaders to participate as He prepares the hearts of the needy who will be impacted by your involvement and giving!



The World Is Waiting!

BGMC

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Springfield, MO 65802-1894

Phone: (417) 862-2781, ext. 4021

E-mail: BGMC@ag.org

Web Sites: www.bgmc.ag.org; www.bgmckids.ag.org



Rolling Around For BGMC

My name is Donna Heller, and I am the KIDS Church coordinator at Capital Assembly of God in Hamilton, New Jersey.

I receive the BGMC News and read many of the missionaries letters to our children in KIDS Church. They really enjoy hearing them and seeing where the money they raise is used. They also enjoy the stories about other churches and how they raise money for BGMC.

I thought I would send you our recent fundraiser story. On June 24th, we held a BGMC Roll-a-thon. We have been doing this for quite a few years now, and the kids love doing it. Starting at exactly 10:40 A.M., the kids begin rolling around the church building on their wheels of choice. Most choose bikes, but some are on roller skates or scooters. In the weeks prior to the event, the kids get pledges for these rolls. The event lasts one hour. We do this for exactly one hour to represent that we are in the last hour. I start at exactly 10:40 A.M. to represent the 1040 line. It gets pretty warm, but we have safety tables set up with cold water, pretzels, and band-aids if needed. We count the hour down, and when finished, the kids end with a hot dog lunch in the fellowship hall. The following week

we recognize each child for their hard work.

This year when all pledges were tallied, we raised a total of \$1,000.

I am so proud of the kids for their hard work and desire to give to BGMC. I have attached a couple pictures from this year's roll-a-thon. Thank you, and God bless you.

*Donna Heller
KIDS Church coordinator
Capital Assembly of God
Hamilton, New Jersey*



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**It's fun. It's exciting.
It will help needy people
around the world for Jesus
through BGMC!**

BGMC
Boys & Girls Missionary Challenge





BGMC ROLL-A-THON



REGISTRATION FOR WHEELERS

Name: _____

Address: _____

Date of Birth: _____

Parents' Names: _____

Home Phone: _____

My Faith Promise: \$ _____

My Sponsors' Giving: \$ _____

Distance I Plan to "Roll": _____

For Church Staff

- ◆ Parent or legal guardian release form completed: yes no
- ◆ Model Release form for photos completed: yes no
- ◆ Student has safety helmet: yes no
- ◆ Student has been issued entry number: yes no

NATIONAL BGMC ROLL-A-THON



Boys & Girls Missionary Challenge

Donation Sheet

Participant's Name: _____

Checks made payable to:

All contributions will be forwarded to BGMC for the "National BGMC Roll-a-Thon to help raise money for children and families in need through the Assemblies of God worldwide.

Sponsor's Name	Address	Phone	Donation Amount	Date Donation Given

Return this form to:

NATIONAL BGMC ROLL-A-THON

Name

Is honored for giving to BGMC in this compassion response to help the needy through Assemblies of God ministries worldwide ... and

Is recognized by the district of _____
and the church of _____

For completing _____ and for raising \$ _____
Distance Traveled *Contributions Raised*

in the national BGMC Roll-a-Thon.

One this day of _____





Model Release

In consideration of my engagement as a model, or the engagement of my child as a model, I hereby grant to The General Council of the Assemblies of God and its representatives and employees, the irrevocable right to take photographs and videos of me, and/or my child, and to make recordings of my voice, and/or the voice of my child, and to use these images and recordings, as well as my name and biographical information, as follows:

- The use may include reproduction, distribution, modification, display, and performance.
- The use may be in composite or modified forms and in any media, now known or later developed.
- The use may be for any purpose throughout the world and in perpetuity.

I further acknowledge that I will not be compensated for these uses, and that the General Council exclusively owns all rights to the images and recordings. I waive the right to inspect or approve uses of the images and recordings. I hereby release the General Council, its representatives and employees, from any claims that may arise from these uses, including claims of defamation, invasion of privacy, or rights of publicity or copyright. This release is binding on me, my heirs, assigns, and estate.

I am 18 years of age or older and have read the above authorization and release prior to its execution. If under 18 years of age, the legal guardian indicated below has signed on my behalf.

Print Name _____

Signature _____

Address _____

Witness _____

SIGNATURE OF PARENT OR GUARDIAN IF UNDER 18 YEARS OF AGE

Signature of Parent/Guardian _____

Address Parent/Guardian _____

A W-9 form will need to be signed in addition to this release if compensation is being made to the Model.

Staff Use Only:		
Project Name _____	Date of Shoot _____	
Item # _____	Item _____	Time Spent _____

Item # _____	Item _____	Time Spent _____

Item # _____	Item _____	Time Spent _____

Check One: <input type="checkbox"/> Modeling Agency <input type="checkbox"/> Employee of GCAG <input type="checkbox"/> Other _____		